ENTREPRENEURSHIP DAY

Name: .

Group Members: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.

Checklist of tasks for the day:

* **THE PRODUCT**: food, toy, service, businesses, repairs,
  + Product name
  + Motto
  + Logo
  + Full page *detailed* drawing of what it is you made.
* **THE PRODUCT REPORT** – one page of typing
  + What is it AND What does it do?
  + How is it made?
  + How much does it cost?
  + Who is the market (who will buy or use your product?)
* **THE RATIONALE REPORT** – half page of typing
  + What is the inspiration behind this?
  + How will it make life better?
  + MARKET RESEARCH – what is out there already that is similar to your product?

Part 1: Brainstorming – Use the back of this page to jot down ideas, drawings, thoughts, etc.

Guiding questions:

* What is something that is difficult or annoying – can it be made easier?
* What is an area of need in the world – can you help fix it?
* What group of people do you want to sell to?
* What type of product?